

Retail's Impact in Minnesota

Retail is the nation's largest private-sector employer, driving the U.S. economy and supporting **55 million jobs** in communities across the country. Here's a quick look at retail in your state.

For the full report, "The Economic Contribution of the U.S. Retail Industry," visit nrf.com/retailsimpact.

25%

of jobs in the state are supported by the retail industry

BY THE NUMBERS

\$90.2B total impact on GDP

\$20.8B direct labor income

70.1K retail establishments

551K direct retail employment

965.8K total jobs supported

\$35.3B direct impact on GDP

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN MINNESOTA

| Industry | Employment (Jobs) | GDP (\$Millions) |
|--|-------------------|------------------|
| Retail trade (including food services and drinking places) | 551,040 | \$35,266 |
| Accommodation | 28,310 | \$2,508 |
| Administrative and support and waste management and remediation services | 170,500 | \$11,374 |
| Agriculture, forestry, fishing, and related activities | 91,820 | \$11,521 |
| Arts, entertainment, and recreation | 87,030 | \$4,640 |
| Construction | 194,760 | \$21,031 |
| Educational services | 90,670 | \$4,223 |
| Finance and insurance | 246,490 | \$37,455 |
| Health care and social assistance | 512,070 | \$41,741 |
| Information | 56,780 | \$14,912 |
| Management of companies and enterprises | 93,120 | \$16,361 |
| Manufacturing | 337,870 | \$53,658 |
| Mining, quarrying, and oil and gas extraction | 9,020 | \$2,165 |
| Other services (except government and government enterprises) | 191,630 | \$9,668 |
| Professional, scientific, and technical services | 251,190 | \$30,992 |
| Real estate and rental and leasing | 180,450 | \$54,102 |
| Transportation and warehousing | 180,680 | \$15,570 |
| Utilities | 13,380 | \$7,273 |
| Wholesale trade | 143,290 | \$32,693 |

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THE ECONOMIC CONTRIBUTION OF THE RETAIL INDUSTRY IN MINNESOTA

2022

| State / Congressional District | Number of Retail Establishments | Employment (Jobs) | | Labor Income (\$Millions) | | GDP (\$Millions) | |
|--------------------------------------|---------------------------------------|----------------------|----------------|------------------------------|-----------------|---------------------|-----------------|
| | | Direct | Total | Direct | Total | Direct | Total |
| Minnesota | 70,144 | 551,040 | 965,830 | \$20,753 | \$54,025 | \$35,266 | \$90,210 |
| MN-1 | 8,048 | 70,570 | 120,830 | \$2,399 | \$5,794 | \$4,116 | \$9,859 |
| MN-2 | 8,972 | 65,860 | 114,300 | \$2,428 | \$5,935 | \$4,203 | \$10,385 |
| MN-3 | 14,373 | 91,440 | 165,130 | \$3,908 | \$11,485 | \$6,878 | \$18,921 |
| MN-4 | 7,449 | 59,390 | 113,820 | \$2,250 | \$6,631 | \$3,676 | \$10,624 |
| MN-5 | 9,808 | 76,040 | 148,760 | \$3,253 | \$10,608 | \$5,231 | \$16,627 |
| MN-6 | 7,415 | 62,260 | 97,280 | \$2,199 | \$4,536 | \$3,752 | \$7,736 |
| MN-7 | 6,322 | 58,910 | 101,960 | \$1,961 | \$4,471 | \$3,393 | \$7,968 |
| MN-8 | 7,756 | 66,570 | 103,750 | \$2,354 | \$4,564 | \$4,017 | \$8,089 |